

# DISCOVER **BOQUILLAS**

A NEW ADVENTURE  
**IN OLD MÉXICO**

**DESERT TOURISTIC TRIANGLE PROJECT:  
OCAMPO - CUATRO CIÉNEGAS - MÚZQUIZ.**








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Boquillas Adventures S.A de C.V.



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WHO ARE WE?

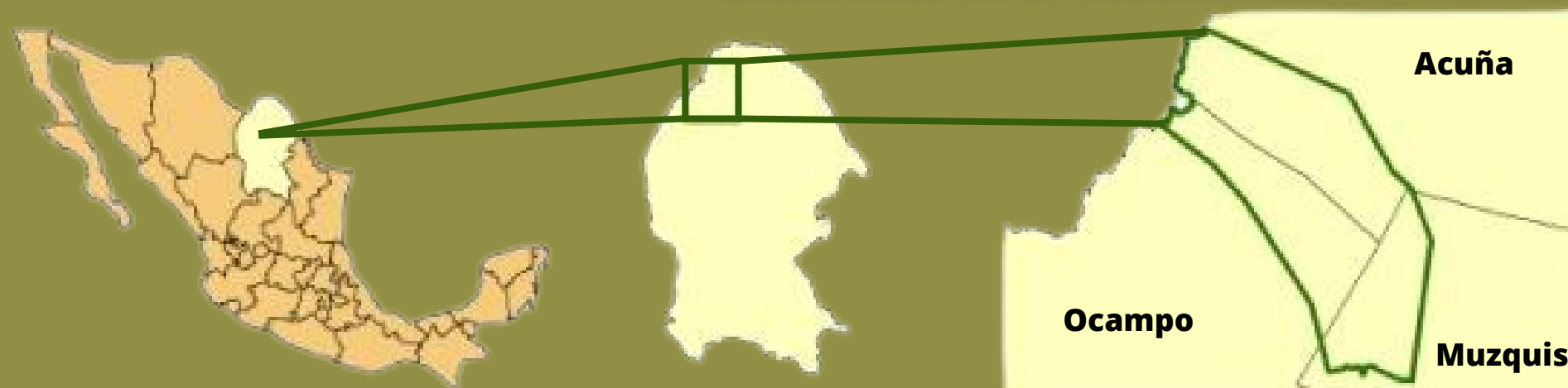
# Somos Boquillas

LOCATED IN COAHUILA, BOQUILLAS DEL CARMEN IS PART OF AN ECOREGION THAT FUNCTIONS AS A BINATIONAL CORRIDOR.

PHOTO : SIERRA DEL CARMEN AT SUNSET NATIONAL  
AUTHOR: PARK SERVICE\*

Is the primary gateway to the  
**MADERAS DEL CARMEN** Natural Protected Area in Mexico

GEOGRAPHIC EXTENSION: 208 ACRES  
(ENCOMPASSES PART OF THE SIERRA MADRE ORIENTAL RANGE)



\*The region was designated a Biosphere Reserve by UNESCO  
on October 27th 2006

In the United States it extends into  
the **BIG BEND** National Park.







"A bi-lateral conservation project, which potential and relatively undisturbed environment are unique in terms of biodiversity and surface."

"Local actions, global effects" according to climate change and the 2030 Agenda for Sustainable Development

\*We follow the parameters of the 20-30 Agenda, ODS, OMT-SECTUR FEDERAL

"An strategic international aliance that promotes many activities on both sides of the border"



PHOTO : FULL MOON OVER EL PICO  
AUTHOR: PARK SERVICE\*



# BOQUILLAS CROSSING PORT OF ENTRY

Since the Boquillas del Carmen Port of Entry was opened, the state of Coahuila has welcomed over **100,000** visitants

## BOQUILLAS INTERNATIONAL FERRY

North American concession operating under Big Bend National Park permits.

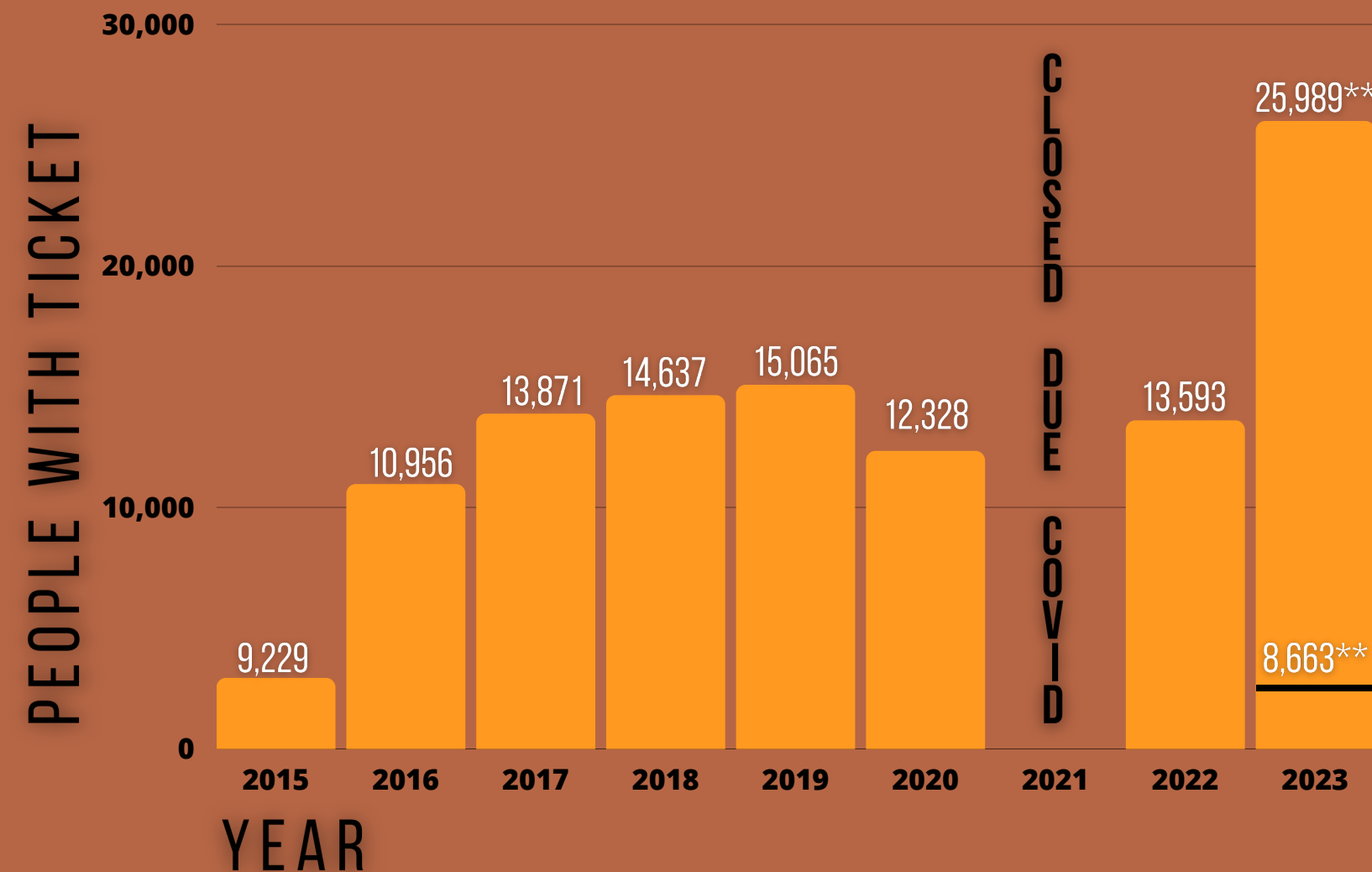
A passenger ferry boat is available for a fee to assist with crossing the Rio Grande/Bravo. Each person accessing the boats is given a numbered ticket.



**\*TAXES TO USA**

## VISITORS X YEAR

TOTAL PEOPLE= **106,835** WITH PAYED TICKET



▶ **12,000** PEOPLE CROSSED ON FOOT\*\*\*

▶ **17,000** CHILDREN UNDER 7 YEARS OF AGE \*\*\*

▶ VISITORS WITH JUST A FEW HOURS STAY ON THE MEXICAN SIDE OF THE BORDER SPEND AROUND **\$60.00 US DOLLARS** PER PERSON

▶ GENERATED **10** PERMANENT JOBS ON THE MEXICAN SIDE

\*\* Last update February 2023

\*\*\* When the river is low some people choose to wade the river. These and children under 7 years of age are not registered in the statistics



# DESERT TOURISTIC TRIANGLE

An appealing touristic project on the mexican state of Coahuila de Zaragoza, would enclose 3 states that form part of the Bio-region of the Chihuahuan Desert

## GENERAL PURPOSE

Strengthen the development of the project which has great potential in terms of tourism within the framework of sustainability.

## MAIN AIM

Promote sustainable tourism initiatives on the municipalities of Ocampo, Múzquiz, Cuatro Ciénegas, NPA and National Parks in USA under Bi-lateral conservation projects.

## GOALS

Make the business and tourism companies viable under three management guidelines:

- Social and economic benefits for the local community
- Environmental sustainability.
- Tourism development in accordance with cultural authenticity.

## OBJECTIVE

Achieve the **TOURISM TRIANGLE**: economic efficiency, social equity and environmental sustainability.





# NEEDS

The new tourism trends create new possibilities from the tourist activity, which help the local community to become more humane, more even and more competitive.



**BASIC INFRASTRUCTURE** and modification of existing spaces.



**NON-EXISTENT** activities like: rafting on Rio Grande/Bravo, canoeing, flora and fauna observation trips.



Human resources **TRAINING** models at the highest level.



**LINK-UP** with Intermunicipal programs in multi-day routes, sustainable development and best practices.



Creation of local companies and business networks to expand the **PRODUCTS** and diversify **OFFER**.



Harnessing the history of **LOCAL CULTURE**.



Negotiation with international agencies for **SUSTAINABLE DEVELOPMENT** and **PRODUCTIVE CONSERVATION**.



Design of integration models based on **EDUCATIONAL RECREATION**.



Consolidation of the **MEXICO-USA** Binational relationship in terms of conservation, tourism and international relations.



# REVIEWS



**Andrew Gray**



♥ 154 likes

It was very, very good and made even more special by our friendly and knowledgeable guides.



"Ernesto was extremely knowledgeable about the history of Boquillas and the mine area. We will definitely book another excursion with Boquillas Adventures."

**-Toni Reynolds Kirkton**

"This is a must see. Pictures do not do it justice. So beautiful and one of its kind. One of Gods gifts."

**-Leo E**



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# EXTRAS



**PHOTO :** MILKY WAY OVER PANTHER JUNCTION  
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**PHOTO :** ROSETTE NEBULA  
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**PHOTO :** FAWN  
**AUTHOR:** NPS PHOTO/COOKIE BALLON



**PHOTO :** ANNA'S HUMMINGBIRD  
**AUTHOR:** NPS PHOTO/COOKIE BALLON



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**PHOTO :** MULE EARS SUNSET  
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**PHOTO :**SIERRA DEL CARMEN AT SUNSET  
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